



**Belleville National Strawberry Festival**  
P.O. Box 768 • Belleville MI • 48111  
734-461-0989 (Home) • 734-635-3404 (Cell)  
[www.nationalstrawberryfest.com](http://www.nationalstrawberryfest.com)

January, 2018

Dear Festival Vendor:

My name is Sharon Pokerwinski and I am the Vendor Coordinator for the Belleville National Strawberry Festival for 2018 and Fred Giovannoni, Jr. is my Vendor Coordinator Assistant. It will be our pleasure to serve you and help you take advantage of reserving a space for our festival.

Enclosed is an application packet for the 42<sup>nd</sup> Belleville National Strawberry Festival held on Father's Day Weekend, June 15<sup>th</sup>, 16<sup>th</sup> and 17<sup>th</sup>, 2018. The Festival, with six separate venues, attracts attendees from Southeast Michigan and beyond. It is truly a city- wide event.

The packet you have received is for a space on Main Street, downtown Belleville. Your application deadline is April 1, 2018. We will be selecting only a number of vendors with the same merchandise and some vendors will be only one of its kind. So the sooner you send in your application the better. Once your application, pictures, fee and insurance documentation have been received and your application is accepted, you will receive a confirmation letter and additional information including parking and lodging. Space assignments will be given during check-in Thursday, June 14<sup>th</sup>, 2018 beginning at 6PM for Food Vendors and on Friday, June 15<sup>th</sup>, 2018 beginning at 8AM for all other Vendors such as Commercial, Crafters and Non-profit. All vendors must have a strawberry item available in your booth.

Your application and photos will be reviewed to insure proper placement as well as diversity of products offered. Festival staff will accept applications based on product, display, and history with the festival. We limit the number and type of vendors, so it's important to get your application to us as soon as possible.

Please be sure to read the Festival Regulations and let us know if you have any questions.

We look forward to working with you!

Regards,  
Sharon Pokerwinski  
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